

C SEED 201: the “Seed” that Began the Future of Outdoor Entertaining

The exuberant Palais Schonburg, a popular venue of choice for posh events and weddings, in the heart of Vienna, is the new home of the C-SEED 201. The sleek, minimalistic features of the world’s largest outdoor viewable LED TV, designed by Porsche Design Studio, add modern ornamentation to contrast with the grandeur of the Baroque ambience. Inconspicuously installed in the middle of the lush lawn surrounding the Palace, the giant open-air TV is completely hidden in a waterproof shaft underground. At the touch of a button the C SEED 201 pillar emerges out of its hideaway and within 15 seconds soars to its full height of 4.65 meters. Twenty-five seconds later, the seven panels unfold silently to create a seamless screen with flawless ultra-high-resolution-images, even in broad daylight!

The C SEED is on the cutting-edge of the future of outdoor entertainment and was honored this year by Red Dot, the largest design competition in the world; out of an astonishing 4,515 entries, the C SEED 201 won Best of the Best 2012. C SEED is a new brand, born of the vision of entrepreneurs Alexander Swatek and Edouardo Saint Julien-Wallsee, who already run the successful LED screen marketing and rental company, Global Bright Media, which caters to luxurious global events. This technical masterpiece is the result of the collaboration of C SEED Entertainment Systems, Porsche Design Studio and Lighthouse Technologies, the world leader in LED screen technology, who is the brain behind the extraordinary radiance of the all-weather screen. The C SEED 201 is the culmination of four years of careful research, development, engineering and design by the best minds in their respective fields.

The bold display of the water-resistant 201-inch screen is crystal clear, with a refresh rate that is 500 times the performance of the average TV. It explodes into 4.4 trillion radiant colors, but has a low-pixel rate of six-millimeters to ensure perfect viewing even on super bright days. The high-fidelity sound system includes 15 speakers that deliver distortion-free sound under all weather conditions. The screen can be rotated 270 degrees via remote control, and for added security has a biometric fingerprint sensor to keep it out of the wrong hands! The C SEED 201 is compatible with Blu-Ray movies, HD TV and gaming consoles, so really, the choice is yours! The future looks bright for the C SEED 201, whether for private home use in one’s lawn or by the pool, at luxury resorts across the globe or for use at private events. Be one of the first to experience the unparalleled beauty, engineering and craftsmanship that is the C SEED 201; it is now in production in limited numbers for exclusive clientele worldwide.

