



PORTFOLIO

LARGER THAN LIFE

A spectacular outdoor TV by Porsche Design Studios

There are big screens, and then there are big screens. Porsche Design Studio is taking the outdoor cinema experience to a new level with its massive 5.11 m on the diagonal, high-tech, retractable and rotatable outdoor LED TV, the C SEED.

While such a large piece of equipment may sound unwieldy, the \$678,000 C SEED is anything but. Even before the show begins onscreen, the C SEED dazzles as it rises from its hidden underground silo and, within 40 seconds, expands to its full 201-inch splendour. The backlit LED screen boasts a performance 500 times that of a standard television, with full-daylight compatibility and a 16:9 aspect ratio.

Standing 4.6 m tall only 15 seconds after acti-

vation, the C SEED's seven unfolding panels align to form a seamless, high-definition, water-resistant LED screen. Not quite the right angle? No, no, don't get up. The screen is rotatable up to 270 degrees, so your lawn chair doesn't have to budge.

Equipped with Windows-based software, the C SEED accommodates HDTV, Blu-ray movies and game consoles, while its wireless, 2.4 GHz remote control is equipped with a biometric fingerprint sensor to keep the techno-monster under the thumb of its lucky owner.

The only downside to owning one of these marvels (only 25 units are made per year): you may have to raise your fence a couple of feet to keep jealous neighbours' eyes on their own backyards. - CM